

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 81140   CF   NTL-POL   FBD - LBD: 11/03/12 - 11/06/12   HL#:   Created: 11/02/12 01:13 PM

Client: FREED FOR ATTORNEY GENERAL...   CPE: / /   Agency Commission: 15 %   Updated: ALWILLIAMS on 11/02/12 03:37 PM

Agency: BRABENDER COX (216578)   Product: DAVID FREED AG (9820)   Self Protect.: :20:00   Confirmed: 11/02/12 03:31 PM

Buyer: LIZ BRABENDER   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 11/07/12 10:12 AM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

## NEW ORDER MM/PH 11/02/12

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001  | SNCAAFB    | 0 0 0 0 0 1 0 | FTBL          | 30  |    |         |            | 0.0    | \$600.00 | 1     | \$600.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/03/12   | 11/03/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class          | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002  | SNCAAFBPR1          | 0 0 0 0 0 1 0 | FTBL          | 30  |    |         |            | 0.0    | \$6,300.00 | 1     | \$6,300.00 |    |     |
|      | CDR - ALABAMA @ LSU |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u>          | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/03/12            | 11/03/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003  | WSUN7-9A   | 0 0 0 0 0 0 1 | NEWS          | 30  |    |         |            | 0.0    | \$495.00 | 1     | \$495.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/04/12   | 11/04/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004  | SLOCPRE1   | 0 0 0 0 0 0 1 | LOCS          | 30  |    |         |            | 0.0    | \$540.00 | 1     | \$540.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/04/12   | 11/04/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005  | M430ANEWS  | 1 1 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$135.00 | 2     | \$270.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/06/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006  | M5-530A    | 1 1 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$360.00 | 2     | \$720.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/06/12      | 2             |     |    |         |            |        |          |       |          |    |     |

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|  |                                |                                |  |                            |
|--|--------------------------------|--------------------------------|--|----------------------------|
| Order ID: 81140  | CF NTL-POL                     | FBD - LBD: 11/03/12 - 11/06/12 | HL#:                                     | Created: 11/02/12 01:13 PM |
| Client: FREED FOR ATTORNEY GENERAL...  | CPE: / /                       | Agency Commission: 15 %        | Updated: ALWILLIAMS on 11/02/12 03:37 PM |                            |
| Agency: BRABENDER COX (216578)   | Product: DAVID FREED AG (9820) | Self Protect.: :20:00          | Confirmed: 11/02/12 03:31 PM             |                            |
| Buyer: LIZ BRABENDER   | Demo: HHOLDS DMA RTG           | Sched. Code: Z                 | Contract: 11/07/12 10:12 AM              |                            |
| AE: JOHN LINK POL.-GWTS-PH   | Billing Int: Monthly           | BM: SS                         |  |                            |
| Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0% |                                |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007  | MSUNRISE   | 1 1 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$405.00 | 2     | \$810.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/06/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008  | MLOCAL1    | 1 1 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$810.00 | 2     | \$1,620.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |            |    |     |
|      | 11/05/12   | 11/06/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009  | MEARLY     | 1 0 0 0 0 0 0 | MORN          | 30  |    |         |            | 0.0    | \$405.00 | 1     | \$405.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010  | MEARLY     | 0 1 0 0 0 0 0 | MORN          | 30  |    |         |            | 0.0    | \$405.00 | 1     | \$405.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/06/12   | 11/06/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011  | DANDERSON  | 1 0 0 0 0 0 0 | DAY           | 30  |    |         |            | 0.0    | \$435.00 | 1     | \$435.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012  | DDEAL      | 1 0 0 0 0 0 0 | DAY           | 30  |    |         |            | 0.0    | \$675.00 | 1     | \$675.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

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| Order ID: 81140  | CF NTL-POL                     | FBD - LBD: 11/03/12 - 11/06/12 | HL#:                                     | Created: 11/02/12 01:13 PM |
| Client: FREED FOR ATTORNEY GENERAL...  | CPE: / /                       | Agency Commission: 15 %        | Updated: ALWILLIAMS on 11/02/12 03:37 PM |                            |
| Agency: BRABENDER COX (216578)   | Product: DAVID FREED AG (9820) | Self Protect.: :20:00          | Confirmed: 11/02/12 03:31 PM             |                            |
| Buyer: LIZ BRABENDER   | Demo: HHOLDS DMA RTG           | Sched. Code: Z                 | Contract: 11/07/12 10:12 AM              |                            |
| AE: JOHN LINK POL.-GWTS-PH   | Billing Int: Monthly           | BM: SS                         |  |                            |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% |                                |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013  | DSOAP1     | 1 0 0 0 0 0 0 | SOAP          | 30  |    |         |            | 0.0    | \$630.00 | 1     | \$630.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 014  | DTALK      | 1 0 0 0 0 0 0 | DAY           | 30  |    |         |            | 0.0    | \$495.00 | 1     | \$495.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015  | DDOCTORS   | 1 0 0 0 0 0 0 | DAY           | 30  |    |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016  | ENEWS5PM   | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$765.00 | 1     | \$765.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017  | NEARLYMF   | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$1,440.00 | 1     | \$1,440.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018  | PHAWAII    | 1 0 0 0 0 0 0 | REGP          | 30  |    |         |            | 0.0    | \$9,000.00 | 1     | \$9,000.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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|  |                                |                                |  |                            |
|--|--------------------------------|--------------------------------|--|----------------------------|
| Order ID: 81140  | CF NTL-POL                     | FBD - LBD: 11/03/12 - 11/06/12 | HL#:                                     | Created: 11/02/12 01:13 PM |
| Client: FREED FOR ATTORNEY GENERAL...  | CPE: / /                       | Agency Commission: 15 %        | Updated: ALWILLIAMS on 11/02/12 03:37 PM |                            |
| Agency: BRABENDER COX (216578)   | Product: DAVID FREED AG (9820) | Self Protect.: :20:00          | Confirmed: 11/02/12 03:31 PM             |                            |
| Buyer: LIZ BRABENDER   | Demo: HHOLDS DMA RTG           | Sched. Code: Z                 | Contract: 11/07/12 10:12 AM              |                            |
| AE: JOHN LINK POL.-GWTS-PH   |                                | Billing Int: Monthly           | BM : SS                                  |                            |
| Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0% |                                |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019  | NLATE      | 1 0 0 0 0 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$2,700.00 | 1     | \$2,700.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 020  | LLETTER    | 1 0 0 0 0 0 0 | LETT          | 30  |    |         |            | 0.0    | \$900.00 | 1     | \$900.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021  | LFERGUSON  | 1 0 0 0 0 0 0 | LFG           | 30  |    |         |            | 0.0    | \$360.00 | 1     | \$360.00 |    |     |
|      | CDR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 25                 | 0                | \$30,015.00     | \$25,512.75 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$30,015.00     | \$25,512.75 | \$0.00        | \$0.00  |